

The IB Career-related Programme

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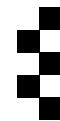


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WHAT WE'LL COVER

- The IB and IBCP basics
- Why study the IBCP
- The programme at CDL
- Example personal statements from IBCP students
- Assessing the IBCP for university entry and performance
- Kahoot: IBCP Myth buster



THE IB PROGRAMME

The basic component of all the 16-18 programmes are the individual subject courses called 'Diploma Courses' and are available at Higher and Standard level. HL is equivalent to A Level; SL is equivalent to AS Level.



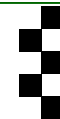
6 subjects + Extended Essay + Theory of Knowledge + CAS = 'Full' **IB Diploma** (5 A Level equivalent)



1 or more subjects = '**Diploma Courses**'
- Some universities will consider 3 HL alone
- Some students may be offered other quals



2 (or more) Diploma Courses/or other quals + Core + Career programme = "**IB Career-related Programme**"



Why study the IBCP?

- Introduced in 2006, there are now 23 countries offering the IBCP
- It aims to prepare students for the future and mix academic with vocational learning
- Career-related part to develop transferable and life-long skills
- Rigorous study programme that genuinely interests them
- Involves critical thinking, communication, practical study and cross-cultural engagement.



THE IBCP COMPONENTS

It allows schools to meet the needs, backgrounds and contexts of students. Each school creates its own distinctive version of the Career-related Programme.

Academic courses - students generally take a minimum of two IB courses or A Levels

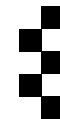
IB Core - develops employability skills and cognitive skills to support a transition from education to employment:

Reflective Project, Personal & Professional Skills, Service Learning, Language Development

Career-related study

School selects this depending on the focus e.g. BTEC, A Level, City & Guilds, Cambridge Technical in:

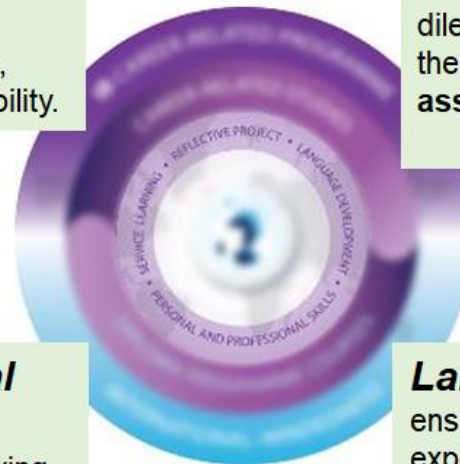
- Finance
- Engineering
- Art & Design
- Hospitality
- Sports management etc



THE IB CORE

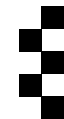
Service learning - the practical application of knowledge and skills toward meeting an identified community need. Students develop and apply personal and social skills in real-life situations involving decision-making, problem-solving, initiative, responsibility.

Reflective project - an in-depth body of work submitted toward the end of the programme. Students identify, analyze, discuss and evaluate an ethical dilemma associated with an issue from their career-related studies. **Externally assessed and graded A to E.**



Personal and professional skills course aims to develop responsibility, practical problem-solving, ethical understanding, perseverance, an appreciation of identity and perspective and an understanding of the complexity of the modern world.

Language development ensures students have access and are exposed to a second language - a central tenet of an IB education and increases students' understanding of the wider world.



WHAT IS THE IBCP AT CDL?

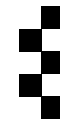
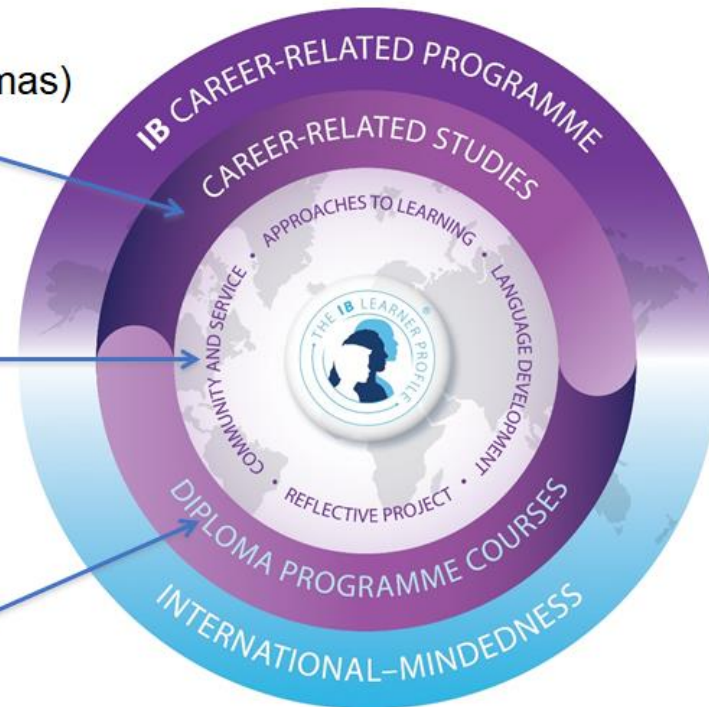
CAREER RELATED STUDIES

Hospitality (Les Roches)
Sustainability Management (Sumas)
BTEC Sports

CORE SUBJECTS:

Language Development
Reflective Project
Personal & Professional
Skills
Service Learning

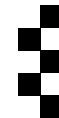
Minimum 2 IBDP SUBJECTS
[with at least one at Higher Level]



CAREER-RELATED VOCATIONAL STUDY WEEKS

5 weeks in total during the two year IBCP programme:

- 3 weeks during school terms (at partner institution, mixture of classes and practical experience).
- 2 weeks during school holidays (to be arranged by the student and approved by the school) in a practical setting.



TYPICAL STUDENT AT CDL?

International Baccalaureate Certificates/Diploma Programme Courses

- Business & Management HL
- English B HL
- Mathematics SL

International Baccalaureate Career-related Certificate

- Reflective Project
 - Leadership
 - Sustainable Management
 - Personal & Professional skills
-
- USA - High School Graduation Diploma
 - French
 - Media & Communication
 - Physics

PERSONAL STATEMENT EXCERPT 1

I enjoyed taking part in many case studies and project I investigated during my business IB class. In a marketing project, as a group leader, I managed to cooperate with my teammates and constructed a marketing plan and campaign attempting to remove single-use plastic in our school campus, mainly focusing on replacing the plastic packaged ketchup and mayonnaise with distributable containers. [...] During the school holiday, I had the opportunity of interning at Grand Hyatt Dalian and managed to discover the insight of how a hotel operates. I also worked closely with the HR and finance departments of the hotel and learnt how the HR department review applications.

PERSONAL STATEMENT EXCERPT 2

[...] ignited my interest in the hospitality and tourism industry and it has been further heightened by the course I am taking at College du Léman, the IBCP Hospitality course. I have learnt through experience how hard it is to create an excellent experience for the guests [...] by learning more about hospitality at this university to eventually in the future work and be able to contribute to the industry. [...]

The IBCP programme includes 5 weeks for a more focused and practical understanding of the hospitality industry. [...] I was given a lot of information with a lot of details all about hotels and restaurants and the different sectors in the industry. In my business class I was taught about how a company can strive for excellence and how to maintain a good image and top quality service.

GETTING INTO UNIVERSITY WITH THE IBCP

The CP does not appear on UCAS Apply as a complete qualification

Whilst the three components can gain tariff points, not all universities use tariff points

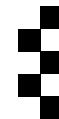
They'll usually pay most attention to the academic qualifications

As every school runs unique programme, it's hard for universities to provide clear entry requirements

Will be looked at on case by case basis

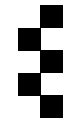
ESSEX

- Our offers are based on the academic courses and the career-related studies. The CP core does not form part of the offer *currently*.
- Offers are usually based on the equivalent of 3 full A-levels e.g. two Diploma programmes at Higher Level plus a BTEC Subsidiary Diploma (now National Extended Certificate).
- Variations in the combination of Diploma courses and career-related study qualifications will be considered on a case by case basis. This will include those taking IB Courses at Standard Level.
- Where there is a Level 3 subject pre-requisite applicants will be required to study the subject at Higher Level in the Diploma course taken or take a specified subject in the career-related study qualification.
- Taking a Diploma course subject and a career-related study qualification in the same subject may not be acceptable.

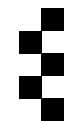


ESSEX EXAMPLES

- 2 Higher level IB course subjects + 1 x A-level/ BTEC QCF Subsidiary Diploma
- 2 Standard level IB course subjects + 2 x A-levels/BTEC QCF Diploma
- 1 Higher Level IB Course subject + 1 Standard Level subject course + A-level+ AS level/ BTEC QCF 90 Credit Diploma



Level	BTEC Qualification	QCF Credits	Equivalent to
3	BTEC Extended Diploma	180	3 A Levels
3	BTEC Diploma	120	2 A Levels
3	BTEC 90 Credit Diploma	90	3 AS Levels
3	BTEC Subsidiary Diploma	60	1 A Level
3	BTEC Certificate	30	1 AS Level



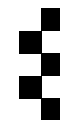
TRANSITION TO UNIVERSITY

- CP pilot project at Kent has shown that 60% of CP students progress to HE
- Southampton shared research students holding an EPQ alongside A levels outperformed straight A level students in all KPIs

UK HEI WHICH HAVE ACCEPTED CP STUDENTS 2014-8

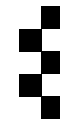
- Anglia Ruskin (2)
- Bath Spa
- Birmingham (3)
- Bishop Grosseteste (2)
- Bournemouth (2)
- Brighton (3)
- Brunel (3)
- Buckinghamshire New University
- Canterbury Christ Church (2)
- Chichester (flexible)
- City (3)
- Coventry (2/3)
- Derby (2)
- Durham (3)
- Edge Hill
- Edinburgh Napier (3)
- Exeter (3)
- Essex (3)
- European School of Osteopathy
- Falmouth (flexible)
- Gloucester (2)
- Goldsmiths (3)
- Greenwich (3)
- Hertfordshire (2)
- Kent (3)
- King's College, London (3)
- Kingston (2)
- Lancaster (3)
- Leeds (3)
- Leeds Beckett (2)
- Leicester (3)
- Lincoln (3)
- Loughborough (3)
- London South Bank
- Middlesex (3)
- Newcastle (3)
- Northampton (2)
- Northumbria
- Nottingham Trent (3)
- Oxford Brookes (3)
- Portsmouth (2/3)
- Plymouth (2/3)
- Ravensbourne
- Reading (3)
- Roehampton (3)
- QMUL (3)
- SOAS (3)
- Southampton (3)
- Southampton Solent (2)
- Surrey (3)
- Sussex (3)
- Swansea (3)
- University of the Arts, London (3)
- University of East Anglia (3)
- University of East London (3)
- UCA (3)
- UCL (3)
- Westminster (3)
- Winchester (2)
- Wolverhampton
- Worcester
- York (3)

Note the numbers in brackets refer to the full A equivalents required by those HEI



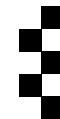
OUTSIDE THE UK

- City College of Chicago - Wilbur Wright City College
- De Anza College
- Ecole Hoteliere Lausanne, Switzerland
- European University, Munich
- Florida Atlantic University
- Florida Bright Futures Scholarship Program
- Geneve Business School
- Georgia Southern University
- Georgia State University
- James Madison University
- Laureate Hospitality Group
- ITEPS University College Sjaelland, Denmark
- Marquette University
- Milwaukee Area Technical College
- Montgomery College - Rockville
- Palm Beach State College
- Swiss Education Group (SEG)
- Texas Education Agency
- University of Central Florida
- University of Georgia
- University of Illinois at Chicago
- University of Maryland - College Park
- University of Washington - Seattle
- University of Wisconsin – Milwaukee
- Webster University, Geneva, Vienna, Leiden
- Virginia Tech



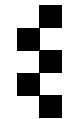
SUBJECTS STUDIED

- Accounting & Management
- Aeronautical Engineering
- Arabic & English
- Archaeology & History
- Art & Design
- Automotive Engineering
- Business Administration
- Business & Management
- Computer Science
- Computers with electronics
- Creative Arts
- Criminology
- Digital Media
- Drama
- Early Years
- Economics & Finance
- Engineering
- English Literature
- Events Management
- Film
- Film, Radio & Television
- Fine Art
- Football Business &
- Marketing
- Forensic Investigation
- Geography
- History
- History & Politics
- Illustration & Animation
- Independent Games production
- Interactive Media
- International Business
- International Policing
- International Relations
- Interior Design
- Journalism
- Law
- Management
- Marketing & Advertising
- Mechanical Engineering
- Media & Film
- Midwifery
- Music Technology
- Nursing
- Osteopathy
- Palaeobiology
- Paramedic Science
- Performing Arts
- Pharmacy with foundation year
- Philosophy, Politics & Ethics
- Physics
- Primary Education
- Policing
- Politics
- Psychology
- Radiography
- Social Work
- Sociology with Psychology
- Sports Management
- Sports Science



Let's play!

<https://kahoot.it/>



Any questions?



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