



International[®]
Baccalaureate

Embedding an IB Culture
UK Strategy
Supporting Schools

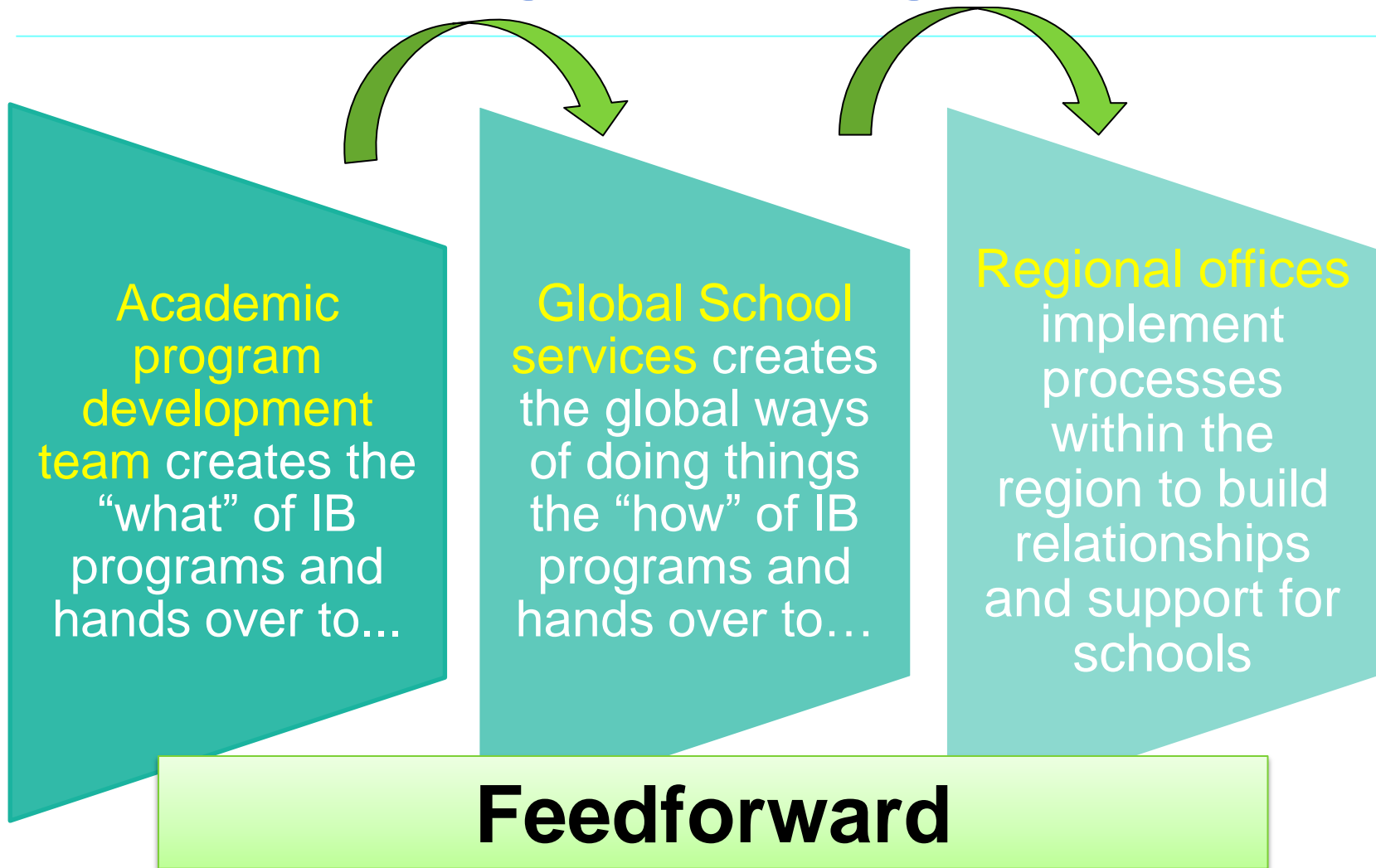
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Theresa Forbes, Head of Regional
Development: IBSCA June 8 2011

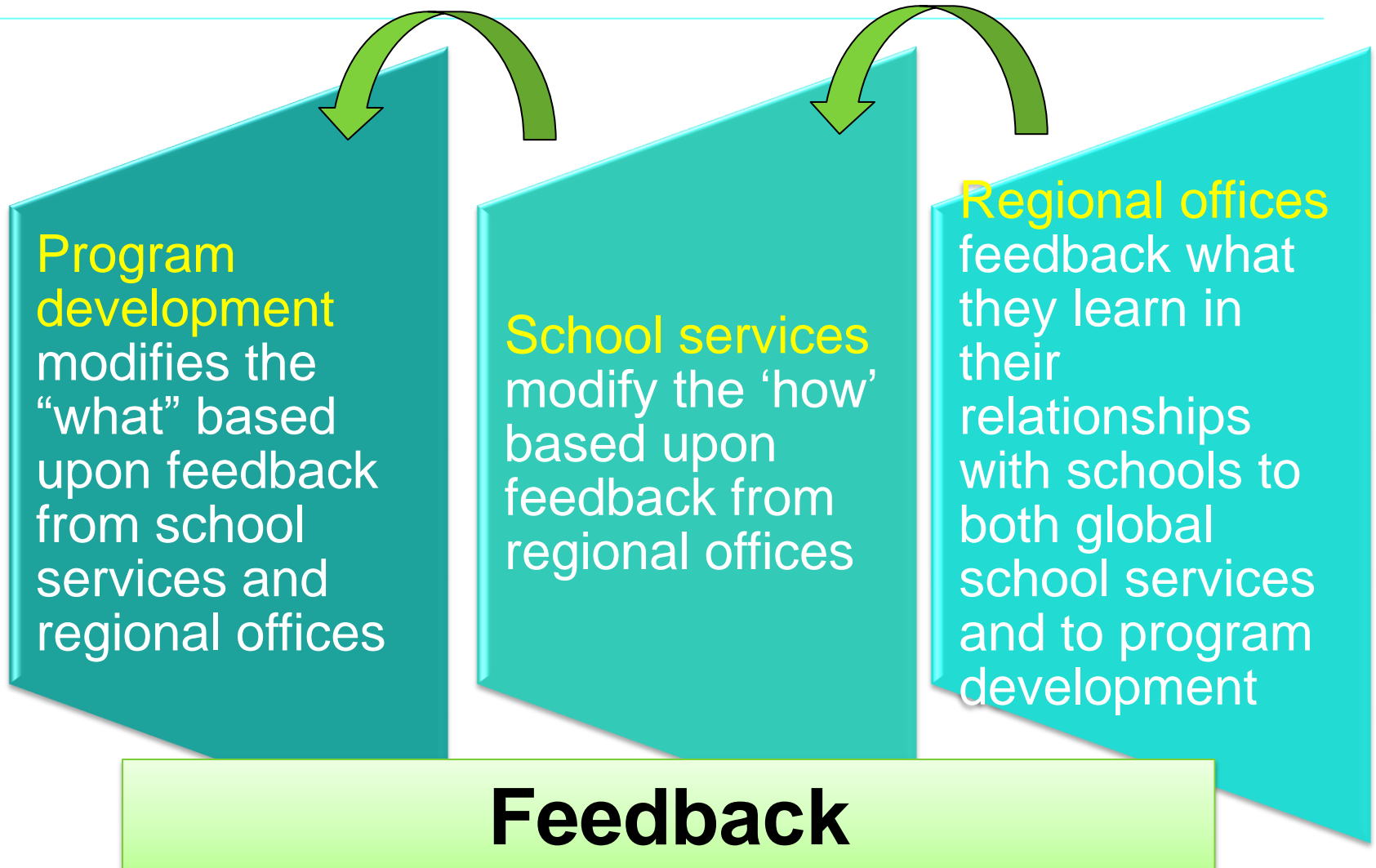
The AEM regional development team: our brief

- Support **university and government recognition**
- Work with **IB associations** to support schools in the region
- Collaborate with **stakeholders and partners** in building **advocacy**
- Offer new opportunities to support **access and diversity** agendas: e.g. IBCC implementation,
- Support **accreditation** of qualifications
- Influence strategic direction of **research**
- Respond to and carry forward **feedback** from stakeholders to academic and global schools services

From academic to global and regional

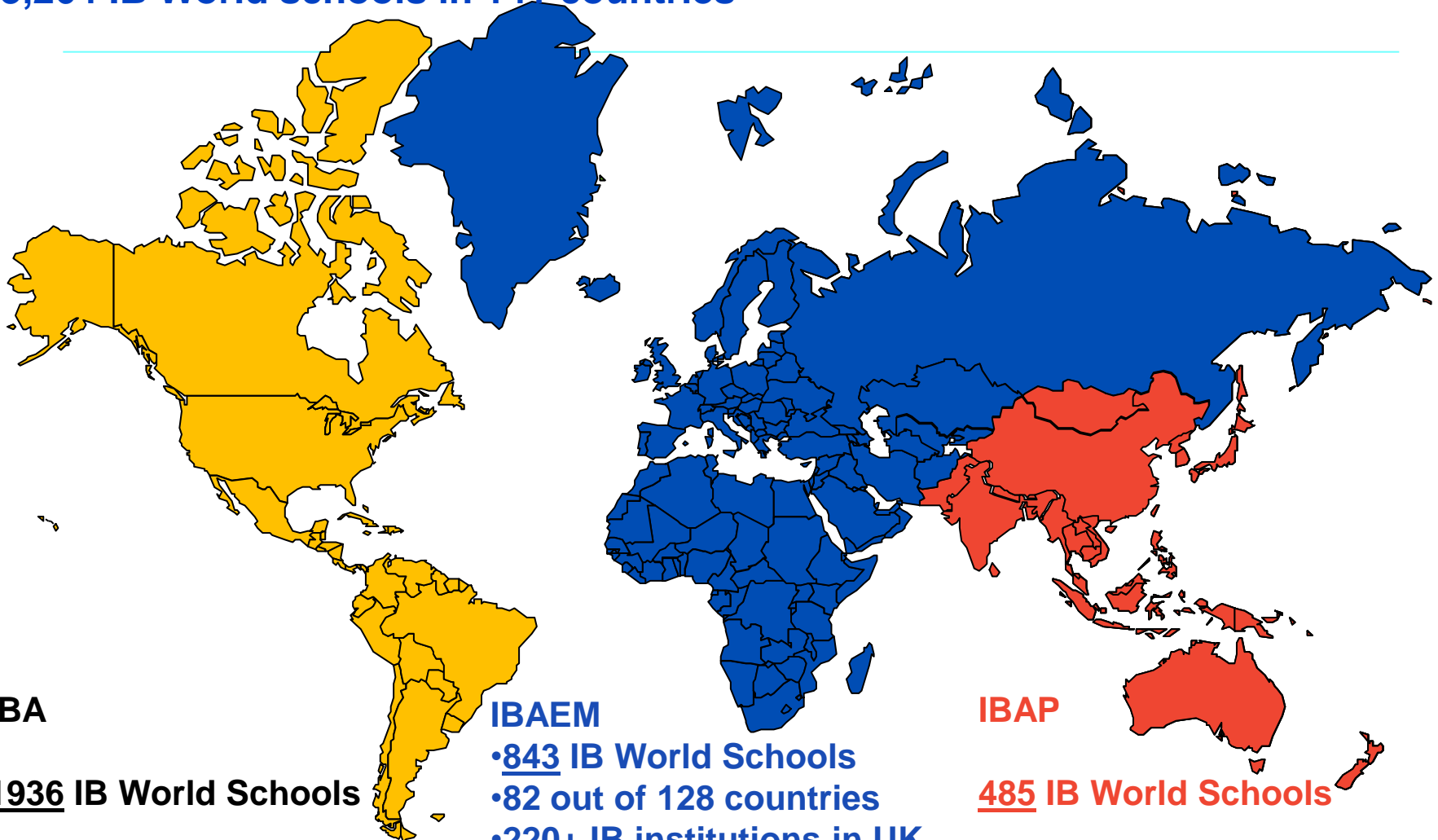


From regional to global and academic



The UK's strategic importance

The UK is the second most popular location for IB amongst
3,264 IB World schools in 141 countries



IBA

1936 IB World Schools

IBAEM

•843 IB World Schools
•82 out of 128 countries
•220+ IB institutions in UK
represent approximately
25% of AEM schools

IBAP

485 IB World Schools

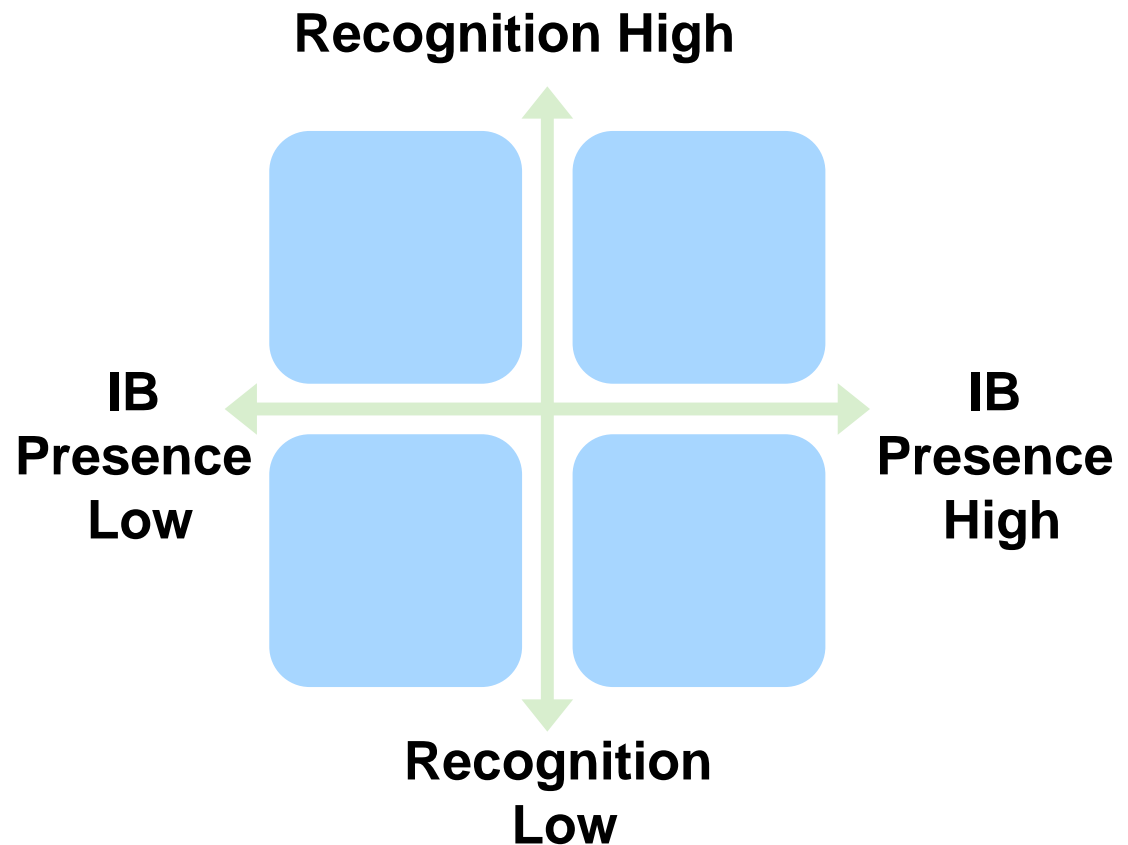
UK influence on the global IB community

- Country with the second highest number of IB schools
- Strategically important as a major destination for undergraduate students
- Respected for its high standard of education, qualifications and university education
- Major influence on other nations and education systems

How established is IB in the UK?

How do we know?

- Government Recognition
- University recognition
- Fair offers
- IB school presence
- Accessibility
- Growth-number of schools and cohort size



Where would you locate the UK?

Regional picture: How established is IB in the UK?

AEM region

- History 1968
- Diverse
- Maturity
- Working in 82 out of 128 Countries (800+schools, colleges and academies)
- Established

UK

- History 1971
- Diverse group 200+ schools, colleges and academies
- Early adopters and recent newcomers
- Established? We still have work to do.

Supporting UK IB schools



What else can we offer?

Current UK specific projects

- IBCC/MYP pilots involving UK schools
- MYP 'The next chapter' UK school involvement
- i-graduate research on UK student destinations
- Deepening understanding of IB at local and central government levels
- University recognition campaign
- IBCC accreditation
- IB awarding body accreditation
- Hub schools

Ongoing work-to firmly establish IB in the UK

- Recognition-HEIs and Government
- Building advocacy-students, parents, teachers, HEIs, employers
- A shared responsibility IB, IBSCA, schools, colleges, academies
- Responding to a changing educational landscape
- Ensuring the quality of the curriculum, professional development, support to schools and assessment remains high.

Future UK projects-shaping strategy

- Meeting the needs of different constituent groups through future events IBSCA, SSAT, school-based seminars
- A more flexible diploma
- Ebac/MYP cross reference literature
- Setting up a university admissions reference group
- Additional strategic school liaison/network support
- Strategies to support the growth of cohort size/funding
- Broadening UK events for PYP and IBCC,
- Reminding ourselves of why the offer of an IB education remains a crucial pathway for students-why we came to offer an IB education in the first place.
- Embedding an IB culture

Thank you

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